

April 6th 2010

European Flexographic Technical Association Print Awards 2010

inspirepac has recently won two bronze awards at the EFTA (The European Flexographic Technical Association) annual print awards competition, in the category for Post Print (Coated Process). The coveted awards were for their Whyte and Mackay, Black Dog case and PepsiCo, Walkers display unit.

The EFTA Annual Print Awards competition offers participating companies the opportunity to gain public recognition of their achievements and the outstanding degree of excellence the flexographic printing process has achieved in the last year. Entries were judged by considering the overall level of execution of the print and the degree of difficulty of the print.

Over 500 people attended the Gala dinner, which was held at The Royal Armouries, Leeds, introduced by Bernard Catterall (EFTA Chairman) and hosted by Garry Richardson, Radio 4 Sports Presenter and Broadcaster. Sponsors of this event were - Sun Chemical, Asahi, 3M, Du Pont, Bobst, YRG Group and Kodak.



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